



**Media Contact: Kristi Hamilton**

**612.518.3817**

**FOR IMMEDIATE RELEASE**

**The Grass Fed Cattle Co. hosts Family Day on the Farm Saturday, September 11, 2010 connecting consumers with where their beef comes from.**

**Minneapolis, MN (August 2010) – The Grass Fed Cattle Co.**, a cooperative of local farmers within 150 miles of the Twin Cities that specialize in raising 100% grass fed cattle, will host a free day of family fun on the farm. Fueled by current interest in learning more about where our food comes from, how it is raised and getting to know the producer behind what is on our dinner plate, The Grass Fed Cattle Co. will host an open house event on one of their participating farmer's land in Southern Minnesota.

Guests are invited to make their own way to the farm on Saturday, September 11, 2010 and join in on a family friendly event. The day will be a casual and interactive way to make a personal connection with where your food comes from. After a brief welcome over fresh lemonade guests will join Farmer Dan on a hayride tour learning about his farming practices, the benefits of rotational grazing, the different types of grasses the cattle eat, and humane treatment of animals.

"Most kids think their food comes from the grocery store and have no idea how it is raised. Spending time on a farm is a great way to teach them about the importance of sustainable farming and making quality food choices," said owner Abby Andrusko. The Grass Fed Cattle Co. will provide lunch featuring the products they sell while highlighting the health benefits, quality and flavor of the beef. After lunch guests can linger on the farm for short hikes, biking or wading in the creek.

**The Grass Fed Cattle Co.**

The Grass Fed Cattle Company is a cooperative of local farmers that specialize in raising 100% grass fed cattle, on free range, with no added hormones or antibiotics. The Grass Fed Cattle Co. serves the people of the Twin Cities metro area by simplifying the process of buying high quality grass fed beef directly. They offer a variety of packages at great values compared to retail pricing. For more information, visit [www.GrassFedCattleCo.com](http://www.GrassFedCattleCo.com) , or call 612.581.7787.

###